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**GET READY FOR ALL THE ACTION**

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**FOR THE FIRST TIME IN INDIA**

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**ALL THE PREMIUM AUTO BRANDS  
ARE COMING UNDER ONE ROOF**

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**NOW YOU CAN  
TOUCH, FEEL  
AND TAKE  
TEST DRIVES  
OF YOUR  
DREAM CARS**

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**LET'S GET  
STARTED**

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# INTRODUCTION

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Introducing Great World of Cars (GWoC) - India's first of its kind concept car mall destination!



An amazing destination where the finest luxury auto brands will come together to showcase the best of their offering, in a world class ambience.



Here car lovers can EXPERIENCE all types of cars from various brands all under one roof alongwith wide variety of activities and entertainment options for the entire family.



GWoC offers most happening concerts, shows, launches and celebrity events at every weekend. It also offers fun zone for recreational purposes for kids and a lavish food zone for foodies.





# THE CONCEPT



Great World of Cars is set to revolutionize car shopping like never before.



With showrooms of all premium brands, Accessory galleries, Car Finance gallery, Insurance Gallery and lots, lots more, GWoC becomes the most sought after destination for car buying.



The one-stop shop for all things, GWoC is here to set a new trend for car buyers. It aims to alter the buying trends of the car buyer.



Being introduced in India for the first time by Legend Group of Companies, GWoC aims to create a win win situation for: The car buyers, The car manufacturers and The developer / builder.







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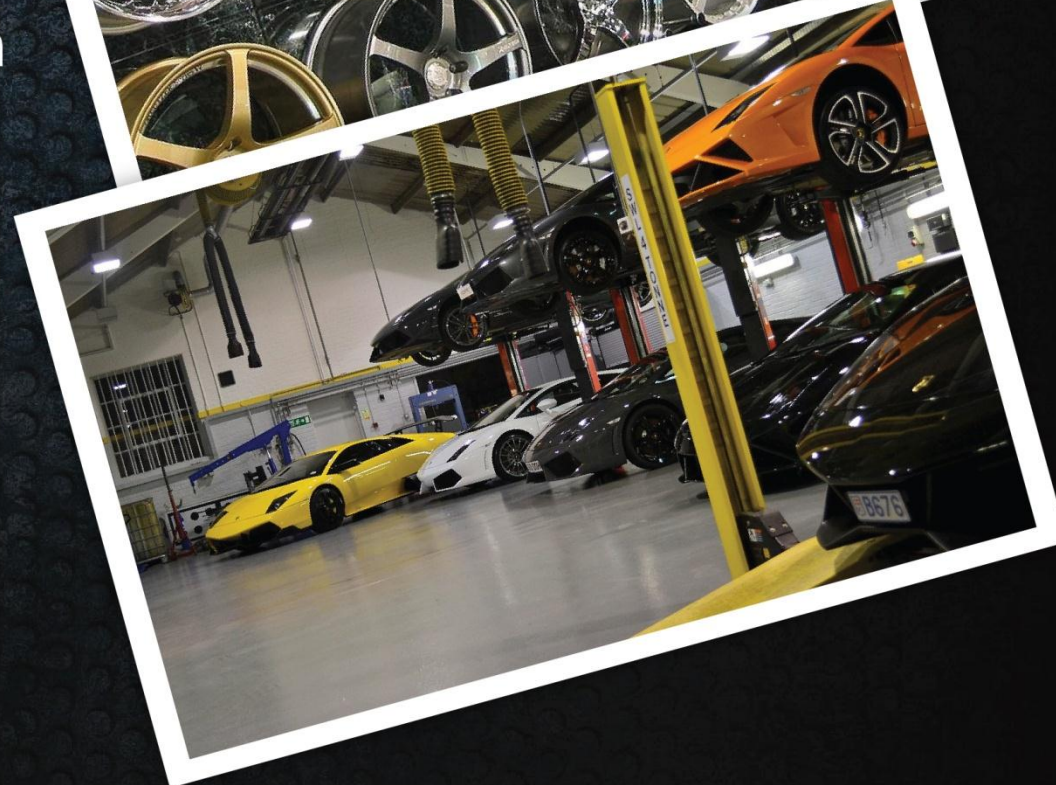
# TAKEAWAYS TO AUTO ENTHUSIASTS





# AUTO ENTHUSIASTS CAN:

-  experience different cars from different brands under one roof making their comparison and selection easy.
-  touch, feel and test drive their dream cars.
-  buy super fine premium and genuine auto accessories for their cars.
-  get the **EXPERT & QUICK SERVICING** like never before.







## AUTO ENTHUSIASTS CAN:



compare and pick the right finance and insurance partner for car buying as all the leading financial and insurance institutions are present under one roof.



see the legacies of world class cars through the museums inside.



## AUTO ENTHUSIASTS CAN:



enjoy the lavish food court and fine dining restaurants with beer garden and splash pool.



also enjoy family lounge, family entertainment zone , kids zone and lots of other fun activities making it a perfect destination for family outings.





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# TAKEAWAYS TO THE PROPERTY PARTNER







A unique revolutionary concept, one of its kind and first in India.



One of the most premium project of international repute.



A high revenue model with lease commitments from the brand owners, Accessories shops, Insurance and Loan institutions.



An edge over the conventional retail format through high selling and leasing price.







An ease of selling and leasing property to the potential customers.



Marketing and selling of the property as per international standards.



Popular car and motorcycle brands expected to be part of Great World of Cars\*





# TAKEAWAYS FOR AUTO BRANDS







GWoC will ensure high no. of footfalls of serious buyers throughout the year.



GWoC will be an excellent platform always ready for car launches or other promotional events.



GWoC will make it easier for car brands to tap into the immense potential of the Indian auto industry by creating a high level of interest among car enthusiasts.



GWoC provides an opportunity to auto brands to showcase their products throughout the year.





A black and white photograph of an hourglass. The top bulb is filled with white sand, and a stream of sand is falling through the narrow neck into the bottom bulb. The background is dark and out of focus. The text "SO WHAT ARE" is overlaid on the left side of the hourglass neck.

**SO WHAT ARE**

**YOU WAITING FOR**



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**BECOME A PART OF  
THIS REVOLUTION  
AND ENJOY BEING  
'THE FIRST MOVER'**

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**CONCEPT OWNED BY**

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***GREAT WORLD OF CARS***

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A ONE STOP DESTINATION FOR PREMIUM CAR SHOWCASING